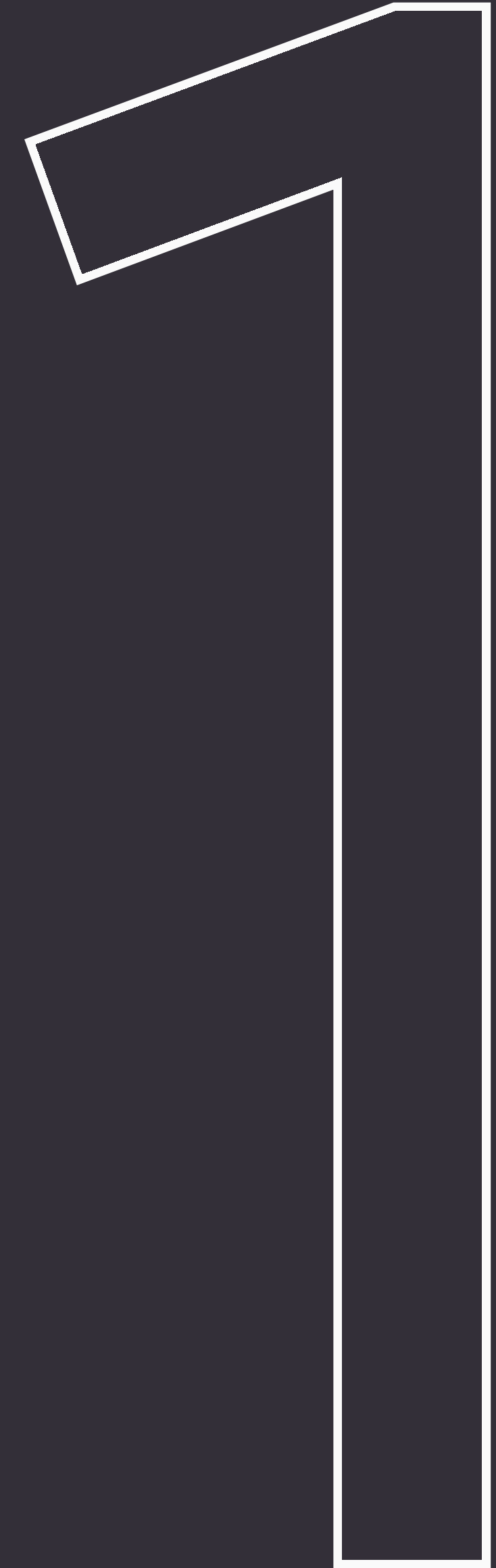


# Brand Guidelines

**CryptoLoom**

Logo



FULL LOGO



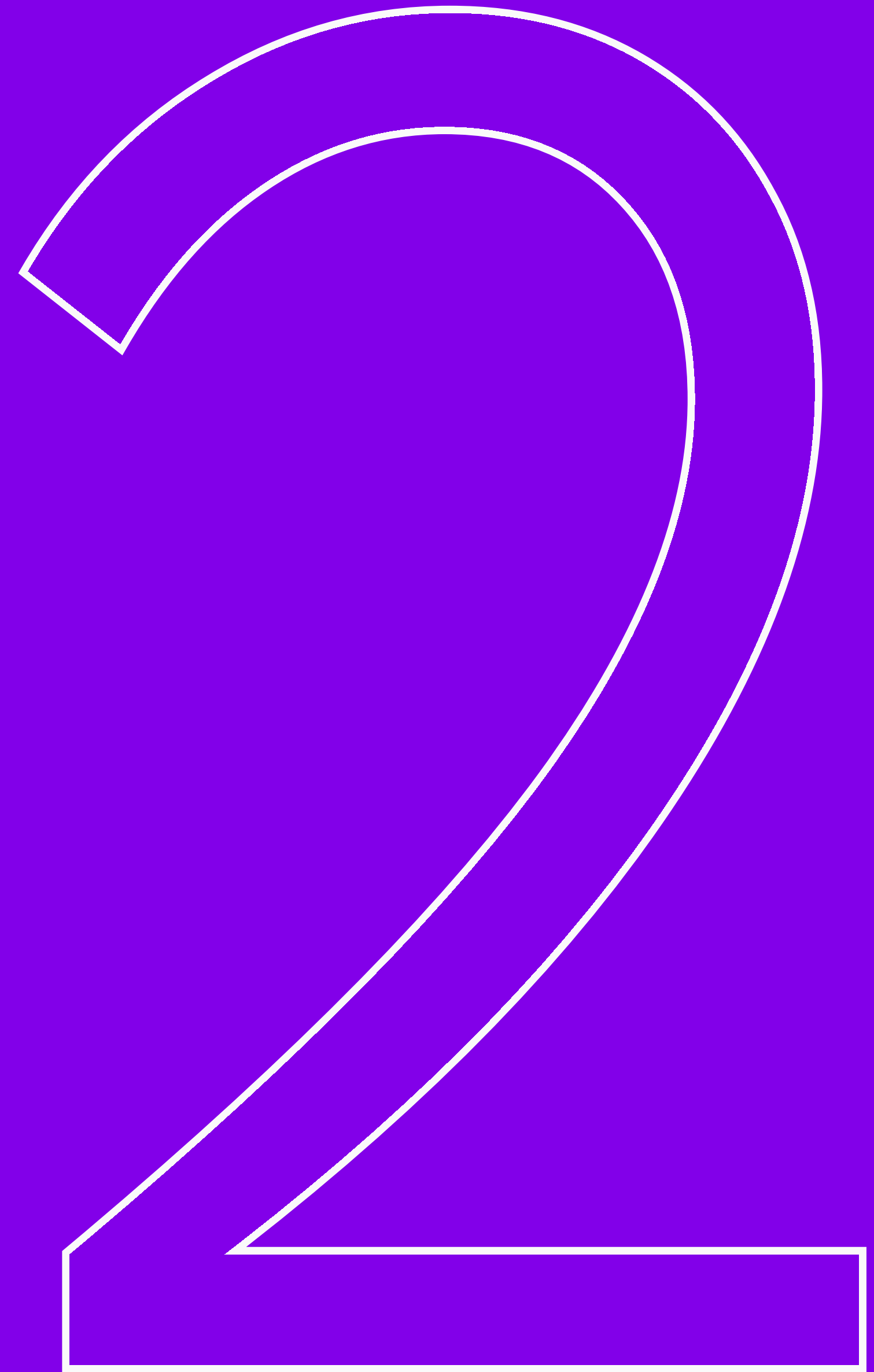
The logo shown here is the combination of the icon and wordmark.

CryptoLoom

CryptoLoom

# Color

—



primary-color-10

#1A171C

primary-color-15

#27212C

primary-color-20

#332F37

primary-color-25

#413749

primary-color

#8200E9

primary-color-60

#A151E1

primary-color-70

#B4ADB8

primary-color-80

#CDC7D1

# COLOR PALETTE



# Typography

—



Primary Font

Aileron

H1 - Headline Style

Headline type

H2

Headline type

H3

Headline type

Primary Subheadline Style

Headline type

Section Subheadline Style

Paragraph Style

Sollicitudin tincidunt mauris mus molestie  
interdum pellentesque nunc tellus. Pretium.

# Components

## CryptoLoom



# Nav Links

Default

Home

Hover

Home

Active

Home

Active Hover

Home

# Primary Button

Default

Start Campaign

Hover

Start Campaign

# Secondary Button

Start Campaign →

Start Campaign →

# Ad Options

✓

Interstitial

✗


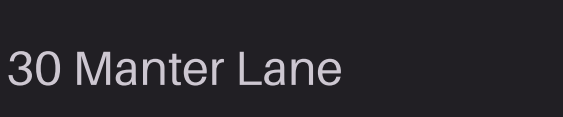




Interstitial

Top Desktop Navigation

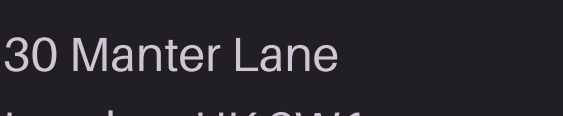





Top Tablet Navigation

Top Mobile Navigation

Footer Desktop

CryptoLoom	Social	Reach us	Ad Types
	<a href="#">Facebook</a>	<a href="#">Contact form</a>	<a href="#">Banners</a>
	<a href="#">Twitter</a>	 020-1234-1234	<a href="#">Video</a>
	<a href="#">Instagram</a>	 <a href="#">contact@cryptoloom.com</a>	<a href="#">Influencers</a>
	<a href="#">LinkedIn</a>		<a href="#">Exchanges</a>

Footer Tablet

CryptoLoom	Social	Reach us	Ad Types
	<a href="#">Facebook</a>	<a href="#">Contact form</a>	<a href="#">Banners</a>
	<a href="#">Twitter</a>	 020-1234-1234	<a href="#">Video</a>
	<a href="#">Instagram</a>	 <a href="#">contact@cryptoloom.com</a>	<a href="#">Influencers</a>
	<a href="#">LinkedIn</a>		<a href="#">Exchanges</a>

Footer Mobile

# CryptoLoom

## Social

<a href="#">Facebook</a>	<a href="#">Instagram</a>
<a href="#">Twitter</a>	<a href="#">LinkedIn</a>

## Ad Types

<a href="#">Banners</a>	<a href="#">Influencers</a>
<a href="#">Video</a>	<a href="#">Exchanges</a>

## Reach us

[Contact form](#)

📞 020-1234-1234

✉ [contact@cryptoloom.com](mailto:contact@cryptoloom.com)

# Text fields

Campaign Information

Campaign Information

# Wireframes

## CryptoLoom

Primary headline for the landing page.

The subheadline will go here in this section.

Feature 1

Feature 2

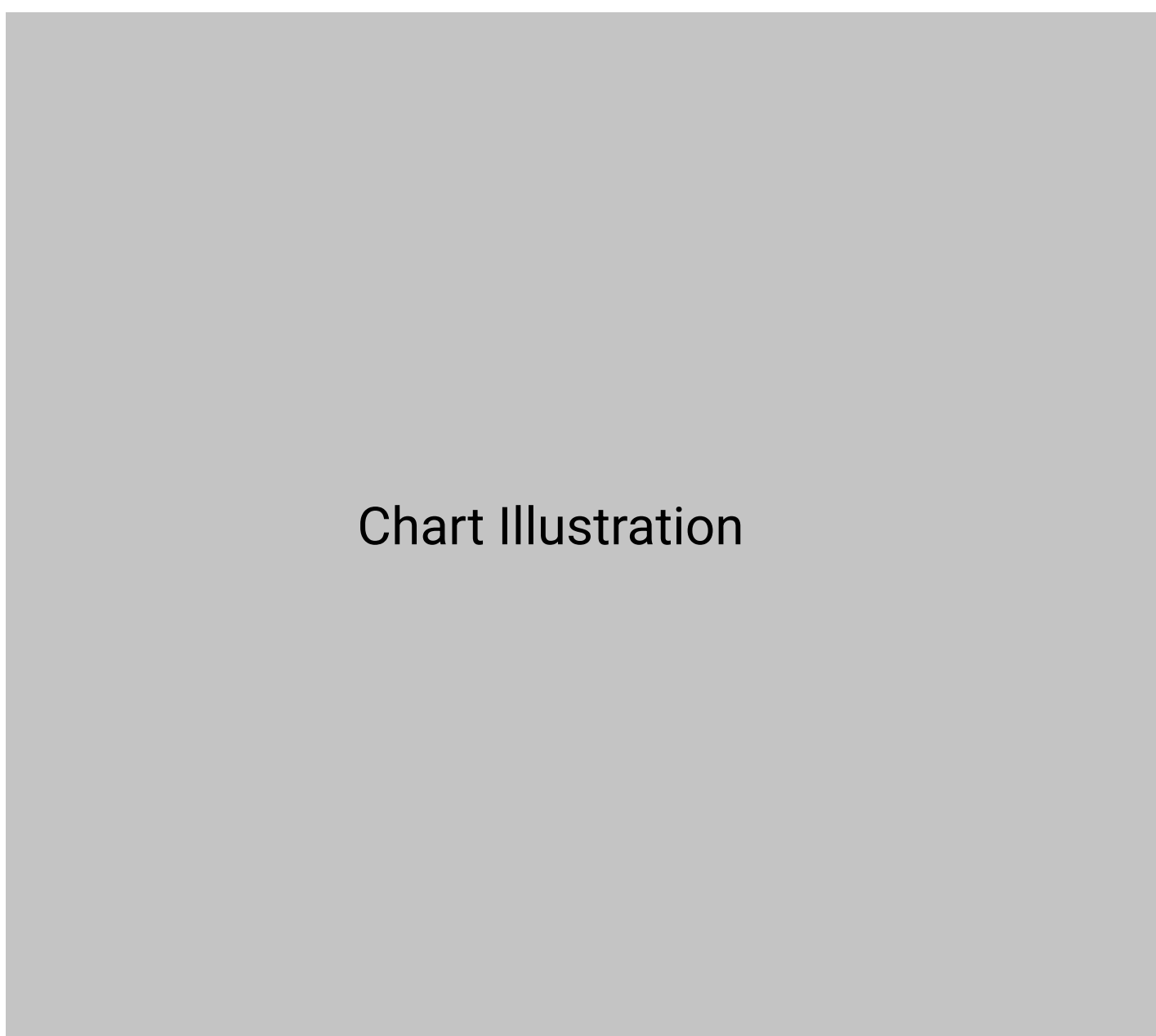
Feature 3

Call to Action

Analytics Section

Heading

We have developed our system entirely with the input of investors and marketing experts. From real-time analytics to innovative goal conversion metrics, we have everything you need.

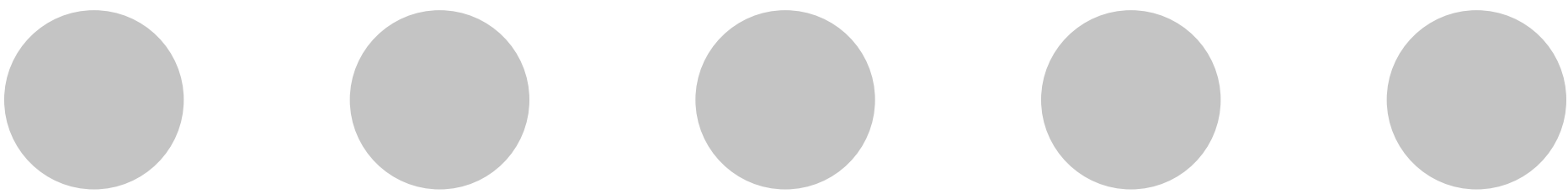


Primary testimonial featured here.

Crypto Exchanges Section

	Interstitial	Retargetting	Email	Shoutout
Exchange	✓	✓	✓	✓
Exchange	✓		✓	✓
Exchange	✓	✓		
Exchange	✓	✓		✓
Exchange	✓			

Trust logos



Call to Action

Ad Types

Ad Type Name	Description	Features
Banners	Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!	728x90 1090x250 468x80 120x600 180x800

Ad Type Name	Description	Features
Banners	Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!	728x90 1090x250 468x80 120x600 180x800

Ad Type Name	Description	Features
Banners	Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!	728x90 1090x250 468x80 120x600 180x800

Ad Type Name	Description	Features
Banners	Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!	728x90 1090x250 468x80 120x600 180x800

# Start Campaign

Form

Funds are gathered promptly and securely held within our system until you choose to initiate your campaign. If you opt not to launch a campaign, you can request a refund with a processing fee of £5.00.

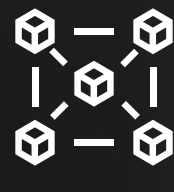
# Desktop Designs

**CryptoLoom**



# An Ad Agency for a Modern World

Reach the largest blockchain audiences in the world.



We've partnered with the largest cryptocurrency exchanges in the world.

Our Partners →



Mint your ad campaign with our custom NFTAds Solutions.

Minting Process →



Pay in Crypto. It just wouldn't make sense to only allow fiat payments!

Payment Methods →

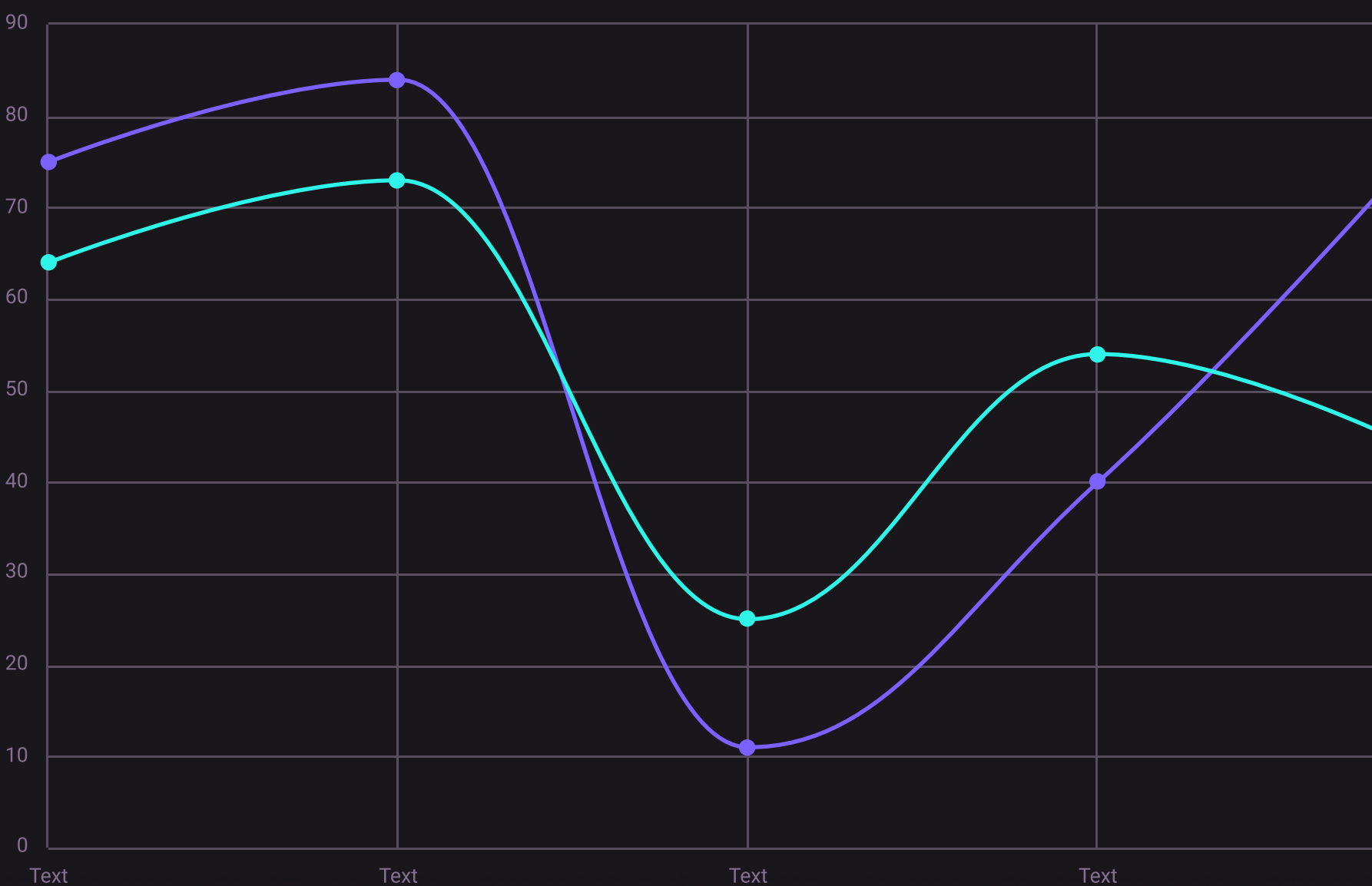
Ready to get started?

Start my campaign

## Superior Analytics

# Every stat you need to remain successful

We have developed our system entirely with the input of investors and marketing experts. From real-time analytics to innovative goal conversion metrics, we have everything you need.



“ Other ad agencies didn’t seem to deliver the consistent flow of targeted traffic like CryptoFix ”



John Doe  
SomeCrypto.com

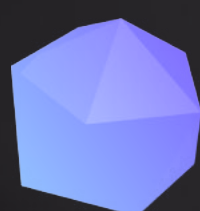
Exchange	Interstitial	Retargetting	Email	Shoutout
CryptoSpace	✓	✓	✓	✓
AdBlockz	✓		✓	✓
Mooners	✓	✓		
ForexCrypt	✓	✓	✓	
JunctionSpace	✓			

Proudly used by..



Ready to get started?

Start my campaign



# We've got all the ads



Ad Type	Description	Ad Specs
Banners	Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!	728x90
		1090x250
		468x80
		120x600
		180x800

Ad Type	Description	Ad Specs
Video	Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!	728x90
		1090x250
		468x80
		120x600
		180x800

Ad Type	Description	Ad Specs
Influencers	Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!	728x90
		1090x250
		468x80
		120x600
		180x800

Ad Type	Description	Ad Specs
Exchanges	Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!	728x90
		1090x250
		468x80
		120x600
		180x800

## CryptoLoom

30 Manter Lane  
London, UK SW1

### Social

- [Facebook](#)
- [Twitter](#)
- [Instagram](#)
- [LinkedIn](#)

### Reach us

- [Contact form](#)
- 020-1234-1234
- [contact@cryptoloom.com](mailto:contact@cryptoloom.com)

### Ad Types

- [Banners](#)
- [Video](#)
- [Influencers](#)
- [Exchanges](#)



# Start your campaign!



## Campaign Information

Campaign Information

Campaign URL

Budget

\$200

Launch Campaign



Funds are gathered promptly and securely held within our system until you choose to initiate your campaign. If you opt not to launch a campaign, you can request a refund with a processing fee of £5.00.





# Login



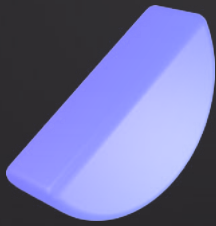
Email Address

Password



[Forgot Info?](#)

Login Now



# Hit us up!



Your Name

Email Address

Your Message

Send Message

If you prefer to contact us another way, feel free to reach us below:

☎ 020-1234-1234

✉ [contact@cryptoloom.com](mailto:contact@cryptoloom.com)

[Facebook](#)

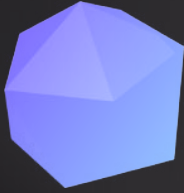
[Twitter](#)

[Instagram](#)

[LinkedIn](#)

# Tablet Designs

## CryptoLoom



# We've got all the ads



Ad Type	Description	Ad Specs
Banners	Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!	728x90
		1090x250
		468x80
		120x600
		180x800

Ad Type	Description	Ad Specs
Video	Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!	728x90
		1090x250
		468x80
		120x600
		180x800

Ad Type	Description	Ad Specs
Influencers	Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!	728x90
		1090x250
		468x80
		120x600
		180x800

Ad Type	Description	Ad Specs
Exchanges	Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!	728x90
		1090x250
		468x80
		120x600
		180x800



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-  [contact@cryptoloom.com](mailto:contact@cryptoloom.com)

## Ad Types

- [Banners](#)
- [Video](#)
- [Influencers](#)
- [Exchanges](#)



# Start your campaign!



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Launch Campaign

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# Login



Email Address

Password



[Forgot Info?](#)

Login Now



Hit us up!



Your Name

Email Address

Your Message

Send Message

If you prefer to contact us another way, feel free to reach us below:

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Ad Types

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# Mobile Designs

## CryptoLoom



# We've got all the ads



## Banners

Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!

728x90

120x600

1090x250

180x800

468x80

## Banners

Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!

728x90

120x600

1090x250

180x800

468x80

## Banners

Explore the Future of Finance with Us! Discover Cutting-Edge Cryptocurrency Insights and Services. Join the Crypto Revolution Today!

728x90

120x600

1090x250

180x800

468x80

## Banners

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728x90

120x600

1090x250

180x800

468x80

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Budget

\$200

Launch Campaign

## CryptoLoom

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Your Message

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